

#### www.whc.org

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### ART COMPETITION INFORMATION

Art Image: 2024 WHC Art Competition winner - "Proud Pair - Buffleheads" by DJ Cleland-Hura

**How to Participate:** 

### **Canadian Wildlife Habitat Conservation Stamp and Print Art Competition**

Wildlife Habitat Canada proudly announces the species selected for the 2026 Canadian Wildlife Habitat Conservation Stamp: the Northern Shoveler (Spatula clypeata)

New wildlife artists: Submit samples of your work to

kgraham@whc.org for consideration

Invited Wildlife Artists: Submit your Intent to Participate at

https://whc.org/the-stamp/art-competition/

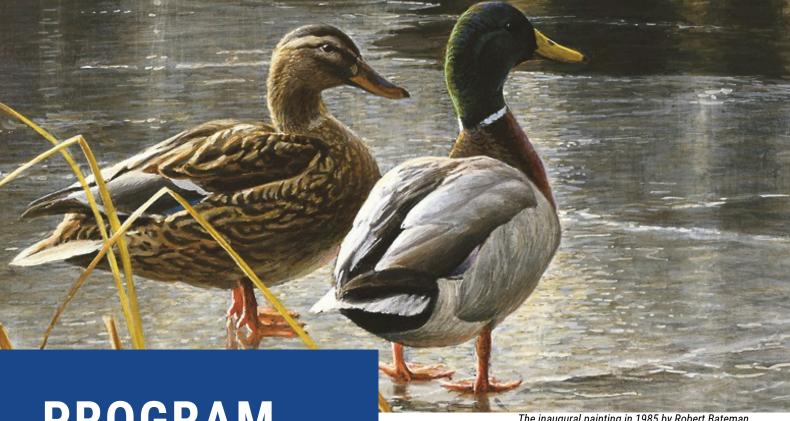
Dates to Remember: Intent to Participate due August 2, 2024

Original pieces of art due to WHC by October 25, 2024

\$5,000 first place cash prize

Prize: \$2,000 second place cash prize

\$1,000 third place cash prize



PROGRAM BACKGROUND

The inaugural painting in 1985 by Robert Bateman "Mallard Pair - Early Winter"

Each year, it begins with a national wildlife art competition - Canadian wildlife artists submit their painting to WHC in hopes that it will be selected to appear on the Canadian Wildlife Habitat Conservation Stamp and Print.

A panel of experts is brought together to view and judge the entries submitted. The judges are a mix of subject matter experts in areas of the selected species, habitat, art, stamp production, and a representative from Environment and Climate Change Canada.

Paintings are judged anonymously (meaning the judges don't know who painted which entry).

The winning painting reproduced into art prints and miniaturized into stamp form! This Stamp is available purchase as a collector's item, and is also affixed to validate the Canadian Migratory Game Bird Hunting Permit (which purchased primarily by waterfowl hunters).

Every year, we select the eligible waterfowl or migratory game bird species. This year it is the Northern Sholveler (Spatula clypeata).

This Stamp has generated over \$64 million in funds that WHC has been able to invest to support more than 1,600 conservation projects! Who knew art could support conservation!?



WHAT WE DO

Wildlife Habitat Canada is a national, not-for-profit, non-governmental, charitable conservation organization that was established in 1984. We provide grant funding to like-minded conservation organizations across Canada. One of our grant programs is funded by the sale of the Conservation Stamp, which starts annually with Wildlife Habitat Canada's national wildlife art competition.

### The Grant Programs we currently offer:

- The Habitat Conservation Stamp Initiative: This program supports habitat conservation, restoration and/or enhancement or stewardship projects (funding requests up to \$150,000) with a focus on wetlands, waterfowl and migratory game birds. This program is funded from the sale of the Conservation Stamp!
- <u>Land Trusts Conservation Fund</u> (under the Natural Heritage Conservation Plan): This program supports Canadian charity land trusts in securing land that contributes to the achievement of the terrestrial and inland water elements of Target 1 of Canada's Biodiversity Goals and Targets and the protection of habitat for the recovery of Species at Risk.
- <u>Community Conservation Action Program:</u> This program supports small(er) organizations
  (funding requests up to \$10,000) in making conservation achievements within their community,
  through projects that connect Canadians with nature, engage youth in conservation, or provide
  educational conservation programming.





**ELIGIBILITY** 

"Along the Edgewater - American Wigeon" by W. Allan Hancock

### **Eligible Recipients of the Art Competition are:**



- Canadian Residents:
- Landed immigrants;
- If the participant is under the age of 18, a letter of consent by the parent(s) or legal guardian(s) is required with the Intent to Participate submission.

### <u>Ineligible Recipients of the Art Competition include but are not limited to:</u>



- · International organizations or individuals;
- Persons who have previously won the Competition or those who were commissioned to produce a Conservation Stamp painting during the past 3 years;
- Members of the Competition judging panel, employees and members of the Board of Directors of WHC, employees of the Federal Department of the Environment or Members of Parliament and their immediate families and relatives.





COMMUNICATIONS

"Blue - Canvasback" by Claude Thivierge

#### **Artist Permissions**

- All artists are permitted to share their creation processes publicly leading up to the competition through social media and otherwise.
- First, second and third place artists are not permitted to share the artwork entered into the competition until after the official stamp launch on April 1, 2026.
- Non-winning artists are permitted to share their entries after they have been informed of competition results as long as there is no mention of competition results whatsoever.

WHC is always happy to engage with artists online and appreciate any recognition of the organization or the Canadian Wildlife Habitat Conservation Stamp and Print Program. For logo use please contact WHC's Communications and Marketing Coordinator, Kim Cranfield, at kcranfield@whc.org.

For more information on artist permissions regarding communications and WHC's copyright agreement, please see the Artist Agreement available on the WHC website.





# **PRIZE**

### Prizes/Perks to the winning artist include:

- A \$5,000 cash prize from WHC
- Consignment Agreement to sell select products
- Commission of WHC sales of select products (received in quarterly cheques)
- Painting in stamp form affixed to the Migratory Game Bird Hunting Permit
- Artwork inclusion on international and nationally distributed reports such as Habitat Matters and the Wildlife Habitat Canada Annual Report



The winning artist can proudly say that they are directly supporting the efforts of Canadian conservation! With our art competition, every year, Wildlife Habitat Canada brings art and conservation together. The sale of the winning artist's work will provide valuable funds for Wildlife Habitat Canada to support like-minded conservation organizations across Canada.





# & MORE

### **Runner-Up and Third Place Prizes**

In 2022, WHC introduced prize amounts for the runner-up and 3rd place submissions to better celebrate the artists contributions to the competition. In addition to the \$5,000 first place prize, a 2nd place prize of \$2,000 and a 3rd place prize of \$1,000 have also been implemented.

### **Shipping Coverage**

WHC is committed to supporting Canadian wildlife artists to the fullest extent possible. Shipping fees to and from the WHC office will continue to be covered for each participating artist. However, with an increased interest in the competition in recent years, WHC will be reinstating the artist entry fee to offset the costs of shipping nationally, as well as the costs associated with competition delivery. The artist fee, valued at \$25, is payable through the Intent to Participate form via the WHC website.

When artists are ready to ship their painting, please contact Jennifer Collard, Office Coordinator, at jcollard@whc.org. We will arrange a shipping label that will be sent to you to be attached to your package and will schedule a pick up by Purolator.





### **SPECIES**

### Northern Shoveler (Spatula clypeata)

The Northern Shoveler is a medium-sized dabbling duck that can be found in marshes across North America including Mexico and parts of the Caribbean and beyond that, as far as Europe, Africa and India.



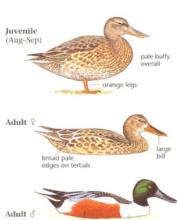


Photo Credit: http://www.swartzentrover.com

#### Features to consider when painting:

- The Competition guidelines specify a mated pair in breeding plumage.
- Body Shape: medium-sized birds with a distinct spoon or shovel-shaped beak.
- Breeding males can be identified by a green head, black beak and yellow eyes, with reddish brown flanks, a white chest, and black back.
- Females are mottled brown in colour with a powdery blue shoulder pad that is sometimes visible at rest. Her orange bill and legs are prominent.



Breeding Pair Photo Credit: <a href="https://www.ducks.org">https://www.ducks.org</a>



### THE **HABITAT**

### Photo Credit: https://www.allaboutbirds.org

### Northern Shoveler (Spatula clypeata)

Northern Shovelers are ground-nesting birds that dig shallow nests on the edges of wetlands. Outside of breeding season, they can be found foraging in a wide array of wetland habitat. In Canada, they can be found in shallow waters from the east to west coast filtering out small invertebrates, crustaceans and seeds through their uniquely shaped bill.

Northern Shovelers have a large breeding area across Canada and the United States, but in Canada primarily breed in the Prairie Pothole Region of Alberta, Saskatchewan and Manitoba.

Your painting should have accurate, realistic and definitive habitat. This means correct seasonality and greenery for the time of year you are portraying. Please do not include invasive plant species.



Male in Breeding plumage: Northern Shoveler Photo Credit: https://www.allaboutbirds.org



Female in Breeding plumage: Northern Shoveler Photo Credit: https://www.allaboutbirds.org



### **Size Requirements:**

- Horizontal design
- Created on a flat, hard surface that can stand upright on an easel with little to no assistance.
- Submissions must be one of the following to be accepted:
  - · 12"\*18" | 12"\*16" | 11"\*14" | 6"\*8"
- Submissions must be properly proportioned to accommodate reproduction sizes:
  - Limited Edition Art Print Reproductions:
    - 165.1 mm high \* 228.6mm wide (61/2" high \* 9" wide)
  - Miniaturized into a Conservation Stamp:
    - 30 mm high \* 48 mm wide (1 1/4" high \* 2" wide)

### **Composition:**

• The painting is required to have a corner of consistent contrast (a "tranquil" area) of approximately 7.5"\*4" in one corner to allow for the required Stamp text)



**Original 2023 Winning Image** 

Final 2023 Stamp



### **Mediums:**

- Entries must be an original multi-coloured painting in the artist's choice of medium
  - No digital, pastel or mechanical reproduction is permitted.

### **Identification:**

- · No signature, date or initials may appear on the face of the painting
  - Our judging process is 100% anonymous
  - Each entry is identified by a number (photographed and labelled with the number)
    - If your entry is selected, it will be returned to you for signature.



### **Framing:**

- No framing submit your piece unframed.
  - Safe packaging and a plexiglass cover for protection is encouraged
  - If there is an exhibit of the competition entries, WHC will provide the appropriate display/temporary framing





## **CROPPING**

"Springtime in the Marsh - Green Winged Teal" by Pierre Girard

### **Reduction of the Painting:**

The winning painting will be reduced to Stamp size. The most common reason for elimination in the first round of judging is the challenge of miniaturizing the painting.

The painting must be painted in such a way that:

- The birds can be reduced to a miniature size and still be visible
- The painting is not too dark, busy or low contrast

#### **Additional Considerations:**

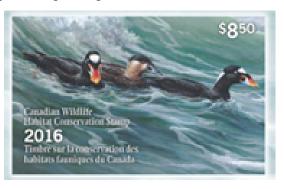
Depending on the composition of the winning painting, the Stamp could be designed in one of two formats

- 1. The entire painting is used to create the Stamp; or,
- 2. The painting is cropped to create the Stamp (example of our 2016 Stamp, below).

**Note:** The art prints are created from the entire painting image.







**Original 2016 Winning Image** 

**Final Cropped 2016 Stamp** 



PAINTING SUBMISSION

### **New Wildlife Artists:**

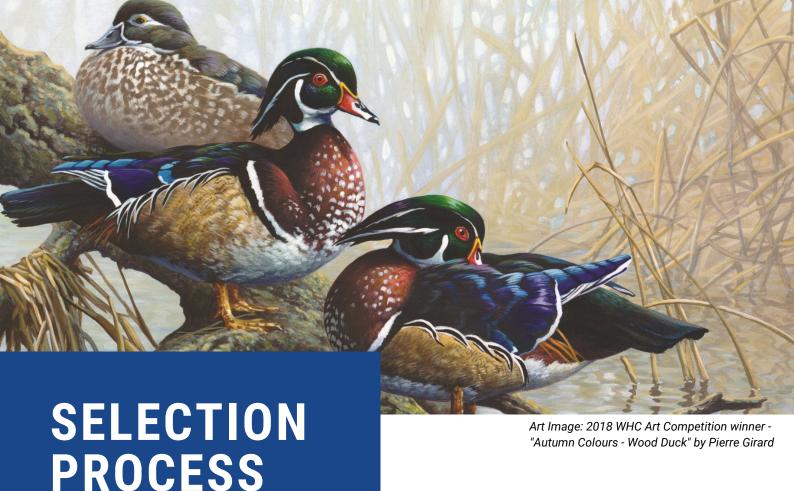
- Submit interest and samples of work to Kylie at kgraham@whc.org.
  - Samples should include examples of realism with different species and landscape/habitat.
  - WHC will review your samples and let you know if you've been invited to participate!

### **Invited Wildlife Artists:**

- Intent to Participate:
  - Submit your intent to participate form online no later than August 2, 2024.
- Submission to WHC by October 25, 2024:
  - Original painting of the Northern Shoveler (No pastel, mechanical or digital art)
  - Signed Artist Agreement (Can be submitted via email or printed and included in submission package)
  - Paid registration fee (\$25)

Submit your Intent to Participate between July 8, 2024 and August 2, 2024.

Deadline to submit pieces of art to WHC: October 25, 2024



Original paintings marked for delivery on or before October 25, 2024 will be considered for the 2026 Canadian Wildlife Habitat Conservation Stamp Art Competition.

WHC has made the transition back to in-person art competitions after hosting only virtual events during the pandemic. This years competition will be held in-person in Ottawa in November 2024. Five judges will attend the event and select a winning painting to be featured on the 2026 Canadian Wildlife Habitat Conservation Stamp and Print. Your painting will be scored based on the following criteria:

- Accuracy of the species anatomy and habitat (breeding plumage, correct landscape)
- Ability of your composition to maintain details when miniaturized to Stamp size
- Artistic composition (realism, fresh perspective, use of light, colour, technique)
- Originality (appeal to art and stamp collectors and waterfowl hunters)
- Size of the painting (sizes listed under "Technical Requirements")

### **Questions?**

If you require any further information, or assistance in completing your applications, please contact Kylie Graham, Project Manager at <a href="mailto:kgraham@whc.org">kgraham@whc.org</a>.

