

March 1, 2017

FOR IMMEDIATE RELEASE

2017 Special Conservation Edition Goose Call: Canadian Pride and Conservation



2017 marks two special milestones: Canada's 150th anniversary and the centennial of the Migratory Bird Convention Act. To celebrate, Wildlife Habitat Canada (WHC) and Capital Waterfowling Inc. (CW) have teamed up to produce a **special conservation edition Goose Call**, which will be released on April 1, 2017.

A portion of the proceeds from each conservation edition Goose Call sold by CW will be donated to WHC to support habitat conservation and waterfowl hunter recruitment and education in Canada.

The Goose Call is the perfect complement to the 2017 Canadian Wildlife Habitat Conservation Stamp (also known as the Canadian Duck Stamp) and Print, which will feature the iconic Canada Goose. The Stamp and Print are also scheduled for release on April 1, 2017.

The Goose Call

This special conservation edition is the "Wise Guy" goose call from CW's product line. Since hitting the market, this call has taken the Canadian goose-calling scene by storm. Not only is the "Wise Guy" CW's most popular style of goose call among hunters, this call has also won every goose calling championship in Canada since its launch.

This conservation edition call is custom engraved to mark the significance of this collectors' piece. Hunters and conservationists will be proud to have a 100% Canadian-made goose call that stands for just that: Canadian pride and conservation.

Limited Time, Pre-Sale Promotion!

In the lead up to the launch of the conservation edition Goose Call, CW is offering a limited time promotion: customers who place pre-orders before April 1, 2017 will receive free shipping! For more details or to place an order, please visit CW's website: www.capitalwaterfowling.com

Canadian Duck Stamp

The Canadian Duck Stamp, which validates the federal Migratory Game Bird Hunting Permit, is primarily purchased by waterfowl hunters; however, the Stamp is also purchased by collectors and individuals interested in supporting Canadian conservation efforts. Proceeds from the Stamp are transferred to WHC to fund its habitat conservation grant program. Since 1985, WHC has invested over \$50 million in support of more than 1,500 conservation and stewardship projects across Canada.

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When nature calls, you answer - and when it comes to waterfowl hunting, Capital Waterfowling hears the call loud and clear. Over the years, our waterfowl experts have taken their passion for waterfowl hunting and created an exceptional and unparalleled collection of waterfowl hunting gear that will impress even the most hardcore outdoor elitist. All of our waterfowl hunting gear is top quality and is guaranteed to help ensure the ultimate outdoor experience. www.capitalwaterfowling.com

Wildlife Habitat Canada is a national, not-for-profit, non-governmental, charitable conservation organization that was established in 1984. WHC's objectives are to: 1) provide funding for wildlife conservation programs in Canada; 2) conserve, restore and enhance wildlife habitat; 3) foster coordination and leadership in the conservation community; and, 4) promote the conservation contributions of waterfowl hunters and encourage participation in waterfowl hunting. www.whc.org

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